

# KAORU KISHIDA

## CONTACT

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Mobile 0481 547 919  
Email info@kaorukishida.com  
Website kaorukishida.com

## EXPERIENCE

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2023 Apr – Current **Web and Graphic Designer - Full Time**  
Orbic Australia

### Key Responsibilities

- Designing marketing materials such as point of sale prints, brochures
- Setting of artwork for print
- Creating video assets for social media channels
- Updating and maintaining website look & function
- Quoting for campaigns and events

2020 Oct – 2022 Dec **Junior Designer - Full Time**  
BrandCulture Communications Pty Ltd

### Key Responsibilities

Assisting with client and in-house projects, including:

- Internal marketing material for business including collateral and GIF / animation for social media channel and EDMs using softwares such as Mailchimp
- Updating and maintaining website on Wordpress
- Signage design and wayfinding project documentation including location plans, schedules and elevations
- Assisting the senior designers with graphic design, as well as helping to scope and quote for projects
- Setting of artwork for print / manufacturing
- Liaison with client for design requirements
- Document layout and management
- Creation of 3D photomontages

2020 Sept – 2022 Jun **Contract In-House Designer**  
PAM

### Key Responsibilities

- Creation of visual communication assets, including icons, charts, diagrams and illustrations
- Assisting with maintaining brand guideline

2020 Jan — 2022 Feb **Junior Graphic Designer & Art Assistant**  
Team Event Pty Ltd

Key Responsibilities

- Assisting the Art team with graphic design for live and online events, preparation of documents such as invitations and signage, as well as helping to scope and quote for projects
- Setting of artwork to print, liaising with print suppliers
- Adhering to Team Event Pty Ltd / client guidelines when creating brand / logo artwork
- Document layout and management
- Creation of 2D floor plans in Vectorworks
- Creation of 3D renders of event concepts

2015 – 2019 **Web Designer**  
Kishida Architects

Key Responsibilities

- Produce a wireframe for the website
- Designing every element of the website including the layout and landing page
- Coding the website in html / CSS / javascript and managing the server and domain

2019 **Design Intern**  
Team Event Pty Ltd

Key Responsibilities

Assisting with client and in-house projects, including:

- Designing and producing graphics required for events such as menus, signages, wall art, and any other artwork to be installed in the event venue
- Production of the event, including bumping in and out on site, arranging decors for the event

2019 **Design Intern**  
BrandCulture Communications Pty Ltd

Key Responsibilities

Assisting with client and in-house projects, including:

- Internal / online marketing material for business including collateral and digital content for social media channel
- Design documentation for transport infrastructure programs and other signage / wayfinding projects

## EDUCATION

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2015 - 2019 Bachelor of Design (Honours)  
University of New South Wales

## VOLUNTEER

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2017 Japanese Film Festival Australia

2016 Japanese Film Festival Australia













2016 - 2017 General Committee  
Nippon Students Association  
University of New South Wales

2015 Setup  
Japan Foundation Sydney  
*Reading Fashion in Ukiyo-e*

2014 Setup  
Artscape exhibition

## SKILLS

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Adobe Illustrator   
Adobe InDesign   
Adobe Photoshop   
Adobe After Effects   
Hand-Illustration   
html / CSS   
Web Design   
Graphic Design   
Installation Design   
Retouching   
Vectorworks   
GIF 

## OTHER SKILLS

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Marketing  
Japanese

## INTERESTS

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|-----------|---------|
| Tea       | Design  |
| Walking   | Seafood |
| Furniture | Baking  |
| DIY       | Music   |

## REFERENCES

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### DIANA O'BRIEN [CURRENT BOSS]

Head of Marketing  
Orbic  
Email: diana.obrien@orbic.us

### LEIGH MINNING [PREVIOUS BOSS]

Operations Manager  
BrandCulture Communications Pty Ltd  
Email: leigh@brandculture.com.au